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3	NEW YORK CITY TEACHERS' RETIREMENT SYSTEM
4	INVESTMENT MEETING
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7	Held on Thursday, September 7, 2017, at 55 Water
8	Street, New York, New York
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10	ATTENDEES:
11	JOHN ADLER, Chairman, Trustee
12	THOMAS BROWN, Trustee
13	DEBRA PENNY, Trustee
14	ANTONIO RODRIGUEZ, Mayor's Office
15	SUSANNAH VICKERS, Trustee, Comptroller's Office
16	DAVID KAZANSKY, Trustee
17	MELVYN AARONSON, Teachers' Retirement System
18	JOHN DORSA, Comptroller's Office
19	
20	REPORTED BY:
21	YAFFA KAPLAN JOB NO. 0611013
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2	ATTENDEES (Continued):
3	SUSAN STANG, Teachers' Retirement System
4	PAUL RAUCCI, Teachers' Retirement System
5	MICHAEL FULVIO, Rocaton
6	ROBIN PELLISH, Rocaton
7	DAVID PALKOVIC, Rocaton
8	THAD McTIGUE, Teachers' Retirement System
9	VALERIE BUDZIK, ESQ., Teachers' Retirement System
10	LIZ SANCHEZ, Teachers' Retirement System
11	SAM RUMLEY, Office of the Actuary
12	RON SWINGLE, Teachers' Retirement System
13	RENEE PEARCE, Esq., Teachers' Retirement System
14	DAVID LEVINE, ESQ., Groom Law Group
15	SARA CHAUDHRI, Teachers' Retirement System
16	DAVID ENRIQUEZ, Comptroller's Office
17	CYNTHIA COLLINS, Mayor's Office
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1	Proceedings
2	MR. ADLER: Good morning. It's the
3	first day of school. I think it's appropriate
4	that we have our first meeting of the school
5	year on the first day of school Thursday,
6	September 7, 2017.
7	Welcome to the Investment Meeting of the
8	Teachers' Retirement System of the City of New
9	York.
10	Thad, will you please call the roll.
11	MR. McTIGUE: Thank you, John.
12	John Adler?
13	MR. ADLER: I am here.
14	MR. McTIGUE: Thomas Brown?
15	MR. BROWN: Here.
16	MR. McTIGUE: David Kazansky?
17	MR. KAZANSKY: Present.
18	MR. McTIGUE: Debra Penny?
19	MS. PENNY: Here.
20	MR. McTIGUE: Raymond Orlando?
21	Susannah Vickers?
22	MS. VICKERS: Here.
23	MR. McTIGUE: We have a quorum, Mr.
24	Chairman.
25	MR. ADLER: Thank you. Okay, so I am

1	Proceedings
2	going to turn it over to Michael and Robin to
3	take us I'm sorry, I do want to mention one
4	thing thank you, Thad before. We are
5	going to add to the public agenda, the pension
6	co-investment discussion with BAM. So if you
7	just make a note of that, unless there is any
8	objections. Very good. So that will come at
9	the end of the public agenda, okay. Thank
10	you.
11	So turning it over to Rocaton now for
12	the performance review.
13	MR. FULVIO: Well, no better way to
14	start off the new year than closing out the
15	performance of last year's fiscal year very
16	quickly, so we circulated the quarterly report
17	of the Passport Funds.
18	I am not going to endeavor to flip page
19	by page with you, but if you want to turn your
20	attention to Tab 5, page 23. And I apologize
21	the page numbers look a little bit cut off
22	down at the bottom left, but that looks like
23	the first page of the flash report as of June
24	30, 2017. I will hit some really high-level

comments on that.

1	Proceedings
2	At the end of the fiscal year June 30,
3	2017, the Variable A Funds stood at \$14.8
4	billion. Fiscal year return was about 18.1
5	percent. That led the Russell 3000 Index
6	return of 18.5 percent. The hybrid benchmark
7	returned 18.6 percent. The Variable B Funds
8	with assets about \$389 million ended the year
9	with a positive return, positive 6 basis
10	points. A modest, but roughly in line with
11	the one to five-year government credit
12	benchmark. The Variable C on the
13	International Equity Fund ended the year with
14	about \$129 million in assets with positive
15	return of about 21 percent, just shy 21
16	percent. And that was enough to outperform
17	its custom developed and emerging market
18	benchmark which returned 20.6 percent. The
19	Variable D Fund, the Inflation Protection
20	Fund, ended the year with assets of \$54
21	million returning about 1.4 percent which was
22	just behind CPI, which last year was about 1.6
23	percent. The Socially Responsive Equity Fund
24	Variable E ended the year with \$165 million in

assets and like the Variable A Fund had a

1	Proceedings
2	return exceeding 18 percent. The actual
3	return is 18.4 percent and that was enough to
4	beat the S&P 500 return.
5	So if there are no questions on the last
6	fiscal year or the June report, we can move
7	forward with July. Hearing no objections, I
8	will start out by just saying the strong
9	performance of equity markets continued past
10	June to July. Equity market returns were led
11	by emerging markets which the custom benchmark
12	in your case, which excludes a few countries,
13	was up nearly 5 percent in July. So that
14	served to aid the performance of the variable
15	funds. The U.S. by comparison was up about 2
16	percent during July and so the Diversified
17	Equity Fund's return for the month with assets
18	now exceeding \$15 billion. Return for July
19	was positive 2.1 percent. That helped to out
20	perform the Russell 3000 which was up about
21	1.9 percent. That brought calendar
22	year-to-date return for the fund to about 12.1
23	percent, which is exceeding the Russell 3000
24	which was up about 11 percent.
25	MS. PELLISH: So just to interject here,

1	Proceedings
2	what's really moving the total return of the
3	Diversified Equity Fund relative to the U.S.
4	equity market is the performance of the
5	international equity market. So we have seen
6	that for a number of years detract from
7	relative returns and now we are seeing it
8	we are seeing the opposite effect where for
9	the year-to-date period, we can see that the
10	international equity this is calendar year
11	to date, but seven months of 2017 we see that
12	the international equity composite is up
13	almost 19 percent, which is about 800 basis
14	points ahead of the Russell 3000. So we held
15	on during the period of time when it had a
16	negative impact and now we are seeing a
17	positive impact. Sorry.
18	MR. FULVIO: And I would make a brief
19	comment just to say that we have seen the
20	contribution from active management also help
21	on a relative basis for this fund. And that's
22	both within the U.S. and the non-U.S.
23	composite year to date. We will talk more
24	about that later.
25	The bond fund at this end of July had

1	Proceedings
2	assets of about \$39 million positive return to
3	the tune of about a third of a percent in
4	July. Total fund there was up 1.4 percent
5	calendar year to date. The International
6	Equity Fund as Robin mentioned before with
7	strong, particularly strong performance by
8	non-U.S. markets, that fund was up about
9	18-1/2 percent year to date on the heels of
10	another strong month of July, which that end
11	was up 3.2 percent. The Inflation Protection
12	Fund with assets of about \$55.6 million, a
13	little over 1 percent during the month and the
14	calendar year-to-date return of about 1.6
15	percent. And the Socially Responsive Equity
16	Fund is \$170 million in assets. That fund was
17	also up about 1.7 percent, slightly behind the
18	S&P. Year to date that fund up over 11
19	percent.
20	So if there is nothing else on July, we
21	will make a couple of brief comments about
22	August in which we saw generally positive
23	results again across the board, although much
24	more modest than we saw in July. The Russell
25	3000 Index in August was up about 20 basis

Ι	Proceedings
2	points. The International Composite benchmark
3	up about 12 basis points. Defensive doing a
4	little bit in both of those, up about 30 basis
5	points. All told, we estimate Variable A Fund
6	was up about 20 basis points for the month of
7	July, bringing the year to date somewhere in
8	the range of 12-1/2 percent. And then as far
9	as looking a little bit deeper at the
10	international equity markets, developed
11	markets were essentially flat or slightly
12	negative during the month. Stronger
13	performance from emerging markets were up over
14	1 percent during August and strong returns on
15	an absolute basis compared to all these other
16	numbers I read for the underlying strategy.
17	Inflation Protection Fund, that was up about
18	60 basis points for the month of August. And
19	you can see the underlying strategy of the
20	Socially Responsive Equity Fund down a little
21	bit, over 1 percent. So we will be back in
22	October with the August results.
23	Any questions?
24	MR. ADLER: Questions for Michael?
25	Okay, thanks

1	Proceedings
2	So next item is divestment policy
3	considerations.
4	MS. BUDZIK: Does everyone have the
5	handout?
6	MR. ADLER: This handout is the same one
7	that was e-mailed, right?
8	MS. PELLISH: Correct.
9	MS. BUDZIK: So I will start that off.
10	And just by way of background, you know, in
11	the spring the board requested that staff
12	gather information on divestment policies that
13	are out there with an eye towards potentially
14	adopting a divestment policy at TRS and that
15	initially dovetails nicely with our overall
16	review of the IPS. And depending on what we
17	end up with divestment, it would be part
18	of the investment policy statement. What you
19	have in front of you is kind of we pulled
20	information from the policies that we were
21	able to locate. Significantly we only found
22	on line 2 divestment policies that apply to
23	public pension funds. Easier to find at least
24	online was divestment policies in the
25	endowment universe and they did have some

Proceedings

2	useful information, so we included information
3	from those endowment policies here. What we
4	are looking for today, I mean in addition to
5	just general information on divestment
6	policies, what they tend to include is some
7	sense or direction from the board on a couple
8	of key elements and that would allow us to
9	draft a policy for the board to consider to
10	start drafting a policy.
11	So I am now on Slide 3 here. And we
12	have kind of identified what five elements
13	that are kind of present in all of the
14	policies that we reviewed. One is what we
15	referred to kind of a beliefs statement or the
16	principle behind the divestment policy. The
17	other is a trigger for divestment review, what
18	types of issues, concerns rise to the level
19	where you would consider divestment.
20	Requirements for engagement, all policies that
21	we review had some discussion of that. And
22	then the fiduciary impact analysis, which the
23	board is familiar with and the requirement for
24	monitoring and review.
25	One thing we would note in 4 and 5 is

1	Proceedings
2	that's the law. If we do nothing on
3	divestment, you still have 4 and 5 you
4	still have to go through a fiduciary analysis
5	and monitor any divestment decision. So in
6	terms of what we call the beliefs statement,
7	essentially that would usually be the entity
8	is going to acknowledge its fiduciary duty and
9	then articulate its view of divestment as a
10	strategy to achieve whatever the goal is, you
11	know, that is triggering the divestment
12	discussion. And there I would say what's
13	interesting is, uniformly the policies that we
14	reviewed disfavor divestment at least as an
15	initial response to whatever your goal is and
16	usually it's a company that is engaged in an
17	activity that concerns you, you think is
18	socially injurious, you are not comfortable
19	being an investor in that company or
20	supporting that activity, let's get out. I
21	think uniformly they were saying that they
22	don't believe divestment is an optimal
23	strategy.
24	So what we have here are two we have
25	an excerpt from TIAA-CREF and CalSTRS kind of

1	Proceedings
2	sums it up. Not an optimal strategy and it's
3	not the best means to produce long-term value
4	for the participants. And then the CalPERS
5	policy we won't read the whole thing, but it
6	does the third bullet divesting appears to
7	almost invariably harm investment performance
8	and there is evidence it's an ineffective
9	strategy for achieving social or political
10	goals. So I would say that would be a
11	consideration for the board whether I would
12	say from the beliefs statement, what that
13	flows into is the requirement for engagement
14	because the entities out there believe that
15	divestment is not necessarily an effective
16	strategy. You might start with an engagement
17	initiative if you to address whatever
18	concerns you might have.
19	So the other elements that we talked a
20	little all policies reflect is it's the
21	trigger. And here and I will go back to
22	the public sector funds and the endowment and
23	David, if he wants to chime in here at any
24	point. They are subject to different legal

standards. The public sector funds we have --

1	Proceedings
2	they are all fiduciaries, but we are an ARISA
3	fiduciary. And ARISA is a fiduciary that's
4	generally considered to be the strictest
5	fiduciary standard. We have the exclusive
6	benefit rule. An endowment doesn't have the
7	exclusive benefit rule.
8	MR. ADLER: Did you say we are an ARISA
9	fiduciary?
10	MS. BUDZIK: We are not an ARISA
11	fiduciary, but we follow the ARISA standard.
12	Although not subject to ARISA, we do follow
13	the ARISA standard.
14	MR. LEVINE: We do look to ARISA as
15	guiding principles for us.
16	MR. ADLER: But we are subject to the
17	New York State standards which is modelled
18	after ARISA.
19	MR. LEVINE: We are not subject to
20	ARISA, for the record.
21	MS. BUDZIK: But we follow the ARISA
22	standard and I would say there is a general
23	consensus that we would be held to that
24	standard if we were ever challenged on
25	something. So in that regard, I would just

Proceedings

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say the trigger is between -- between what the endowments focus on versus the two public funds.

And here I am going to go to look at Slide 6 and 7 together. Primary distinction with the two California funds is they do have an element of financial injury that is not as prevalent in the endowment universe. So on page 7, you will see that CalSTRS is in the middle there. They have the trigger of -- the entity, the company, or companies that you are looking at, they have to trigger one of these 21 risk factors that they have articulated. Those risk factors weren't developed for divestment purposes. They are developed overall for reviewing any investment. It has to trigger one of those risk factors for a sustained period of time and just to bring to your attention to the extent it becomes an economic risk to the fund or a potential for material loss of revenue exists. simply has a standard that to divest, you have to determine it's imprudent to hold the investment. So there, again, there is a

1	Proceedings
2	financial injury element to the analysis that
3	you don't see as much in the endowment world.
4	MR. ADLER: Can we discuss this? So
5	what's interesting to me is so I have been
6	thinking about this in terms of the
7	divestments that we have already carried out
8	at Teachers. And what's interesting to me is
9	that several of the divestments, principally
10	private prisons and coal I think private
11	prisons, we did earlier this year if I am not
12	mistaken and coal was either last year or the
13	year before. What's interesting about it is
14	that so the CalSTRS says a potential for
15	material loss of revenue exists and one of the
16	justification for doing private prisons and
17	coal was that the holdings were so small I
18	am looking at David because I think he wrote
19	an opinion about this, the holdings were so
20	small that whether or not to divest was
21	immaterial. And so it's kind of an
22	interesting contrast, right, that essentially
23	CalSTRS is saying that, you know, it has to be
24	having violated one of the risk factors and
25	then pose a potential for material loss of

1	Proceedings
2	revenue. I think what we would say in our
3	case in those two is we don't have this
4	listing of risk factors. What we would say is
5	that there were reasons, economic reasons,
6	that we thought that private prisons and coal
7	posed a risk to the fund, but that the amount
8	that we held was so small that making the
9	decision to include it or exclude it was not
10	material. So you know what I am saying.
11	MS. VICKERS: If I can just chime in on
12	that, because I think we lacked this
13	formalized process. What we have sort of done
14	is skip elements 1 through 3 and rely only on
15	4, the fiduciary and the financial impact
16	analysis, to look at sort of after the fact
17	what this might do to the portfolio. We
18	haven't in a formalized way gone through the
19	triggers. We haven't gone through an
20	engagement process, so the Comptroller's
21	Office feels very strongly that incorporating
22	these earlier steps is a great idea.
23	Hopefully it will get us to the same
24	conclusion, but we should be going through
25	this more robust process with all of our

1	Proceedings
2	discussions.
3	MS. BUDZIK: In reviewing, to be clear,
4	the divestment that the board has pursued
5	potentially could have ended up in the same
6	place. It would have been a little slower.
7	MS. VICKERS: And we didn't do it in a
8	formalized way.
9	MS. BUDZIK: More structure.
10	MR. ADLER: I do think there is a
11	consideration, for example, when you think
12	about private prisons. I don't believe that
13	there was any engagement with private prison
14	companies prior to the proposal for divestment
15	and I am not saying that's but that's
16	what's in some ways
17	MS. VICKERS: I think because what
18	corporate governance thought, and I think it's
19	baked into here somewhere, is that whether the
20	engagement would be futile.
21	MR. KAZANSKY: The size of the holding
22	and what they do, whether it was even
23	necessary or possible.
24	MS. VICKERS: It was the business model
25	we objected to and so the thought and we

1	Proceedings
2	talked about engagement, but some of our
3	corporate governance folks thought it wouldn't
4	be worthwhile to kind of engage with them
5	because they are not going to change their
6	core business model and their core business
7	model is what we had a problem with.
8	MR. ADLER: I am agreeing that's why we
9	didn't, but in some ways it's counter to what
10	the steps are.
11	MS. BUDZIK: Yes and no. Engagement if
12	we look at the policies that are out there,
13	some are stricter. The most liberal policy is
14	Stanford that had, in what Susan pointed out,
15	engagement is required unless it's futile.
16	You would want to document it's a waste of
17	time.
18	MR. LEVINE: It's basically constant
19	evolution. And given we have had some
20	divestment activity we have done a good
21	process in the past, but trying to create a
22	good framework going forward.
23	MR. ADLER: I am not disagreeing with
24	that. But I think if you look at all the
25	divestments that we have actually carried out

1	Proceedings
2	going back to gun manufacturing before I got
3	here, you know, again engagement with gun
4	manufacturer on you should stop selling guns
5	would certainly be futile and engagement with
6	coal companies is stop mining coal, right, so
7	there is an issue.
8	And in fact there is some reference here
9	oh, yes, on page 6 it says "Policies
10	generally require identification of a specific
11	company or companies, rather than proposals
12	directed at an industry or general activity."
13	And the truth is that most at least all the
14	divestments on the books that I am aware of
15	directed at industry, not at specific
16	companies for their specific practices.
17	MR. LEVINE: Although I think when it
18	was done we actually went and looked at the
19	individual company, the impact on the fund as
20	a net impact.
21	MS. BUDZIK: It was company specific
22	certainly, yes, the impact and the analysis.
23	And it's how you define industry, the energy
24	sector versus one narrow.
25	MR. ADLER: Yes, absolutely.

1	Proceedings
2	MS. BUDZIK: And there were three I
3	think there were three coal companies.
4	MS. VICKERS: And all the resolutions I
5	think named specific companies, but we then
6	expanded it.
7	MR. FULVIO: Including the Iran, Sudan
8	specific companies.
9	MS. BUDZIK: And there was a long
10	engagement process prior to getting to those
11	companies that the systems divested from.
12	MR. ADLER: Did we divest from companies
13	around Iran and Sudan?
14	MS. BUDZIK: We did.
15	MR. DORSA: Yes.
16	MR. ADLER: And that was the initiative
17	of the board or required by legislation?
18	MS. BUDZIK: Board, it was board.
19	MR. ADLER: Can I just ask another
20	question out of my ignorance, which is: Those
21	companies, are we still divested from them or
22	have we taken any of them off the list due to
23	monitoring that they are no longer in Iran or
24	Sudan?
25	MS. BUDZIK: So relative to Teachers the

Τ	Proceedings
2	holdings should have been de minimis, if they
3	are at all. Because with the Iran, Sudan, so
4	it identified companies that had significant
5	business operations in those two countries.
6	And I think Iran was specifically targeted,
7	the energy sector. I am making up the number,
8	but let's say there were twenty
9	MR. ADLER: Twenty companies.
10	MS. BUDZIK: There were many. There was
11	a letter-writing campaign, at least I believe
12	there were several letters sent to each
13	company, how they are addressing the risks
14	associated with doing business in those
15	countries. And ultimately the divestment only
16	was for the two companies that did not
17	respond; one was Gazprom, so that's Russian
18	and the other was PetroChina which is China.
19	So TRS' holdings there should have been pretty
20	small.
21	MR. DORSA: It was oil and natural gas
22	rather than gas
23	MS. BUDZIK: Okay, sorry.
24	MR. DORSA: just to clarify.
25	MS BUDZIK: So your question are we

1	Proceedings
2	still divested, they may be out of Teachers
3	just based on
4	MR. ADLER: On the countries.
5	MS. VICKERS: There was some point I
6	wanted to bring up about monitoring, but let's
7	get to that section.
8	MS. BUDZIK: Yes, and we can go in
9	another just things that we found interesting
10	although the endowments in some respects they
11	are looser standards, they are not; they can
12	be strict too. The University of Pennsylvania
13	had to be a moral evil and the most common
14	standard in the endowment universe is what's
15	known as the Yale standard developed in 1962.
16	It's a book still available on Amazon if
17	everyone is interested.
18	MR. ADLER: Now you are promoting books.
19	MS. BUDZIK: Significant health, safety,
20	or basic freedom. We would say another
21	interesting aspect of the Yale standard is
22	that clearly it explicitly provides that a
23	company doing business with a company that you
24	have an issue with will not meet that
25	standard

1	Proceedings
2	MR. ADLER: You mean secondary?
3	MS. BUDZIK: A secondary. So if you are
4	divesting from tobacco, you are not going to
5	divest from companies that sell cigarettes.
б	MR. ADLER: That sell what?
7	MS. BUDZIK: This is kind of a
8	ridiculous, example but tobacco you wouldn't
9	divest from the bodega that sells the
10	cigarettes.
11	MS. PELLISH: We actually got into that
12	discussion with guns, so the question is: Do
13	you sell gun retailers which was considered I
14	think
15	MS. BUDZIK: Right. So that kind of
16	goes to we can circle back where we would
17	look for a little direction from the board in
18	terms of do they want something, that's more
19	strict or a policy that is more liberal.
20	Engagement, we talked about the engagement.
21	Again, every policy that we review favors
22	engagement with the with we will call out
23	Stanford there unless it's futile. We won't
24	spend time on the fiduciary analysis. We are
25	familiar with that and that's for TRS, that's

1	Proceedings
2	all other things being equal. You know, as we
3	indicated to date our the divestment
4	initiatives have been small enough that it's
5	not that challenging to meet that standard.
6	One thing that we thought was
7	interesting and, you know, for the board to
8	consider CalSTRS in particular, their
9	investment policy specifically excludes
10	investments tied to indices and it focuses on
11	direct investments and they actually exclude a
12	limited partnership to co-mingled funds. So
13	the more passive investments, they exclude
14	that from their divestment.
15	MR. ADLER: It strikes me as curious
16	really because if you think about it, in our
17	case something like 85 percent of our public
18	equities is through index funds. And to say
19	we are going to divest from X, but not through
20	index funds, you know, is really a what do
21	you call it, a smoke screen, a fig leaf.
22	MS. VICKERS: It's also on the other
23	side if our philosophy is that we want to
24	invest in the index and if we keep chipping
25	away at our definition of what the index is,

1	Proceedings
2	that's also contrary to our what's the
3	opportunity cost and what's the impact of
4	creating a custom index that differs from the
5	index, what are the costs or risks of
6	that?
7	MR. ADLER: But I do think, Susannah,
8	that's the whole point of fiduciary analysis
9	is to weigh the costs of doing it. But to say
10	upfront, as this policy does, that we are
11	going to exclude the index without doing that
12	cost benefit analysis strikes me as not
13	something that I would support at least.
14	That's because if we are going to again if
15	we are pursuing a divestment for some specific
16	reason, I mean, just to give you an example if
17	we were to say we are going to divest from
18	private prisons but not through the index, you
19	know, I would imagine that if not 100 percent,
20	95 percent of our private prison investments
21	were through the index. So what kind of
22	divestment is that?
23	MS. VICKERS: No. It's a question that
24	has to be weighed because the more divestments
25	we do, the more we chip away at that sort of

1	Proceedings
2	strategy of investing.
3	MR. ADLER: I will also just note that
4	in our case because our indices are separate
5	accounts, we have the ability to do that.
6	MS. VICKERS: Oh, yes, absolutely.
7	MR. ADLER: Which in the pension fund
8	now we talked about this I think, some of the
9	TDA Index investments are not separate
10	accounts, right? Some of them like the
11	thing we just did with Vanguard.
12	MS. STANG: So the only one the major
13	one that is still in a co-mingled fund is
14	getting moved to a separate company, the MSCI
15	EAFE Fund, index fund. And we need to move it
16	to a separate account in order to get rid of
17	the last thing to divest, so that's in
18	process.
19	MR. ADLER: Didn't we just switch the
20	balanced fund?
21	MS. STANG: When we switched Variable B,
22	the bond fund, to the balanced fund as of
23	January 1st of next year, 2018, that will be
24	in a mutual fund. So we will not be able to
25	it will just be 70 percent bond index, 30

Τ	Proceedings
2	percent stock index and we won't be able to do
3	anything.
4	MS. PELLISH: That's a very de minimis
5	percentage, but we don't have flexibility.
6	MR. ADLER: We have flexibility within
7	our indices that are in separate accounts. To
8	the extent it's not in separate accounts, I
9	understand you are saying it's de minimis.
10	Then there we don't have flexibility.
11	MS. PELLISH: Right.
12	MS. BUDZIK: Then monitoring and review,
13	so clearly the policy we would probably
14	formalize the monitoring and review process.
15	They are they kind of run the gamut by
16	regularly they are vague standards to more
17	specific time frames for monitoring.
18	So actually one point, and this I am on
19	Slide 11, CalPERS has specific monetary loss
20	thresholds which trigger reinvestment from
21	something that you divested fund. We think
22	that changed to a half when we got the more
23	recent policy. It's anything that they divest
24	from is the review is every five years and
25	then requires an affirmative vote of the board

Т	Proceedings
2	to continue with the reinvestment. A previous
3	draft had a threshold that if the review
4	indicated losses of X, you were back in if it
5	appears to exceed. But we would have
6	certainly recommended the policy, have a
7	formalized review protocol. We would
8	recommend something maybe along like every
9	three years, which ties in with the IPS
10	review.
11	MS. VICKERS: And just to get people
12	thinking, we have been looking at this very
13	closely at BAM. We have been trying to figure
14	out with some of the new systems and
15	compliance efforts that we are undertaking and
16	how this fits in. And there are some
17	challenges to what we have been monitoring in
18	the way that the reporting comes, so BAM is
19	definitely I would posit the one to oversee
20	it. And we are going to come back with
21	requests and recommendations probably in the
22	coming weeks to all the boards about how we
23	can kind of streamline and improve that
24	process.
25	One of the most important things is when

Τ.	Proceedings
2	we did a divestment and draft a resolution,
3	that what it says we are supposed to be
4	monitoring is monitorable because we found
5	that maybe that isn't always the case.
6	MS. PELLISH: Can I just go back to a
7	point we made before? So we talked about
8	index funds including and using index applying
9	these divestment policies to index funds
10	versus not, but I think a more difficult
11	conversation is whether we exclude any limited
12	partnerships. So that would exclude the
13	entire asset classes for many divestments.
14	MR. ADLER: So I remember we talked
15	about this in some of these divestments and,
16	you know, when we are listing specific
17	companies, then that's applicable to I think
18	all asset classes. In other words
19	MS. PELLISH: Currently.
20	MR. ADLER: currently and conceivably
21	you can have a partnership, limited
22	partnership, where you divested where if you
23	decide to invest in/buy, take it private that
24	we had decided to not invest in, divest from,
25	but I think begause we have these side letters

1	Proceedings
2	and opt-out rights we can probably out opt out
3	of such a deal. I think where it becomes
4	stricter is where it's an industry. So let's
5	say some new private prison company springs up
6	or let's say one of our limited partnerships
7	creates a platform for new private prisons to
8	roll up private prisons, but anyway that would
9	be something that I think again we would want
10	to opt out of such a platform if it was
11	industry based.
12	MS. BUDZIK: And I am just assuming:
13	But to date any of the investment initiatives,
14	none of those investments were present in.
15	MS. PELLISH: No. And it's a low-risk
16	probability, but still
17	MR. ADLER: I think as I recall in the
18	coal, this is probably what you are talking
19	about in regard to difficulty monitoring. We
20	had the list of companies, specific companies,
21	and then we set a standard for any company
22	that derived I think more than 50 percent of
23	its revenue from coal. And that's not
24	something you necessarily know, although we
25	can certainly communicate to our limited

1	Proceedings
2	partnerships. And if the limited partnership
3	came to us with a deal and said we are going
4	to purchase this company and it's involved in
5	coal mining, among other things I think we can
6	say to them we have too much revenue derived
7	from coal and they say it's no, it's only
8	40 percent.
9	MS. VICKERS: Right, or this kind of
10	coal or that kind of coal.
11	MR. ADLER: Anyway, I understand the
12	challenges. But I would argue that if we are
13	doing something that's based on an industry,
14	that that could apply across the board.
15	Obviously if it's specific companies because
16	if the company's practice is that it's the
17	company's practices, that might be limited to
18	specific securities in that company.
19	MS. BUDZIK: I believe with private
20	prisons, if I remember correctly, the
21	resolution read "If when private prison
22	company, that would come back for the board
23	for consideration for review and it would go
24	through the analysis." So that's one way to
25	do it.

1	Proceedings
2	So next steps, we did want to get some
3	sense from the board on what the feeling was
4	on probably those first three items. The
5	so-called beliefs statement, if it's accurate
6	that the board essentially divestment is
7	a last resort that you would typically go
8	through in engagement process on the
9	engagement language we can add, although I am
10	not the sense I am getting from the board
11	is that they would unless it's futile, the
12	sense I am getting from the board is they
13	would like that.
14	MS. VICKERS: I would because we have
15	already done it. We have a section on
16	monitoring if we can send that to Valerie, if
17	it's appropriate.
18	MR. ADLER: So the part of this that I
19	think is trickiest is the beliefs statement,
20	because I think that really does need to
21	reflect the board's view. And is the concept
22	here that it would be that would be a belief
23	statement just related to a potential
24	divestment or a broader belief statement?
25	Because there has been some talk about doing

1	Proceedings
2	an investment belief statement, so you are
3	thinking about something or you are thinking
4	of something narrower or part of a broader?
5	MS. BUDZIK: Well, it's narrow in the
6	sense that it's focused on divestment as a
7	strategy or action that the board might take.
8	And the policies that we reviewed, they did
9	all have they articulated the view that
10	it's disfavored. Not that it will never
11	happen, but that the standard that it
12	should really be a high standard before you
13	get to a divestment proposal because of the
14	potential impact on returns, your fiduciary
15	duty, and that I also think that the TIAA-CREF
16	language particularly fits pretty well.
17	That's on page 5 and it has those four
18	points. It eliminates your standing rights as
19	a shareholder, forecloses further engagement.
20	Minimal impact on what the company is doing,
21	so you are really not addressing your problem.
22	You are throwing up your hands and saying I am
23	out of here and it could result in losses and
24	negatively affect performance, which is not to

say that divestment is off the table; it's

1	Proceedings
2	that it is.
3	MR. ADLER: It's a high bar?
4	MS. BUDZIK: It's a high bar.
5	MS. PENNY: Coming up with this policy
6	will help us, because so often we come across
7	members who want us to divest from something
8	or other and having a clear policy that we
9	will refer to will definitely make it helpful
10	for us.
11	MS. BUDZIK: Sometimes you see
12	statements that we are investing in companies;
13	we are not necessarily approving or supporting
14	what they do. We are investing because we
15	have benefits to pay and we need to generate
16	the funds to pay those benefits.
17	MR. ADLER: Which is part of our overall
18	investment beliefs. I mean, our unstated
19	overall investment beliefs and part of also
20	part of what it makes me think is that whether
21	we want to do a standalone statement of
22	investment beliefs vis-a-vis divestment or
23	whether that should be part of the broader
24	statement of investment beliefs that we
25	that, you know, which we haven't discussed

1	Proceedings
2	here, but that that be something the trustees
3	want to consider adopting.
4	MR. KAZANSKY: Well, I think for the
5	moment since this is kind of what we are
6	focused on, I think it makes sense to put
7	together a beliefs statement just solely on
8	divestment. And when we build a beliefs
9	statement overall if that's what we are going
10	to do, hopefully that just gets incorporated.
11	MR. ADLER: Okay, that sounds good.
12	MS. PELLISH: Can I just ask a question
13	since you referred to the TIAA-CREF belief
14	statement? Is there anything in the board's
15	reaction the question to the board: Is
16	there anything in this TIAA CREF statement
17	that you think would not be reflective of this
18	board's beliefs and something that you would
19	be uncomfortable? And if you don't want to
20	respond right away, that's fine. But I think
21	trying to get a sense of how to proceed so if
22	there is anything that you object to in this
23	statement, that would be useful to know.
24	MR. KAZANSKY: No, I mean, on its face
25	it's pretty on point, pretty clear.

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MR. RODRIGUEZ: So I guess this is
coming from thinking about the look,
ultimately the thought process behind
divestment saying that you are ultimately
limiting an opportunity set for in this case
either your index or an asset manager, I
understand that principle, I understand that
principle pretty well. I think the wording in
this essentially says that it makes it kind of
writ that in some cases, you know, for the
divestments that we have done, again the idea
is that we believe that these the entire
industry either should not exist in its
current form or again engagement is futile
that ultimately the industry by itself should
not exist.
And so but in some cases we did some

analysis where we feel that ultimately that performance or that the actual -- that it would not compromise our ultimate investment strategy. These are very, very, very small divestments that we have done so far. Not saying we are going to do something larger, but the tracking error has been particularly

1	Proceedings
2	minimal. And I would argue that's Russell
3	3000, that is 3,000 companies, you can get
4	diversification with far fewer companies. I
5	think that it ultimately if I had this as a
6	policy I would never divest anything, that
7	ultimately I think that the bar if we set
8	this as the bar, then I would not be
9	comfortable ever divesting again. I guess
10	that's kind of what I am feeling from this
11	write-up.
12	MS. VICKERS: What about balancing some
13	of this language with other language? Like
14	the first bullet from CalPERS, you know, we
15	can kind of expand on that and how we see
16	fiduciary responsibility and the impact on the
17	portfolio through that PSG, if you will, lens.
18	MR. RODRIGUEZ: I think I find it if
19	there is a way to balance it a bit, because I
20	do think this language as a principle
21	precludes divestment entirely. That's my
22	feeling on it, that if we are saying it does
23	not offer an optimal strategy for changing the
24	policies and practices of companies, also that
25	it would regult in logged and ingrease godts

1	Proceedings
2	It has minimal impact, I believe that. I
3	actually do believe that. And I am not
4	talking about my personal beliefs on
5	divestment. I am talking about if this is the
6	policy, from what I am how I am reading it
7	the bar is set to the point that I would be
8	uncomfortable divesting from anything at any
9	time.
10	MS. BUDZIK: This is an excerpt of one
11	provision. The TIAA-CREF and theirs is in
12	they don't have a divestment policy. It's
13	actually embedded in their proxy policy. They
14	do acknowledge there are instances where
15	divestment is a policy and potentially
16	appropriate. Subject to the fiduciary review
17	again but it is a high bar.
18	MR. KAZANSKY: And I believe it should
19	be a very high bar. And I, for one, get upset
20	when we spend more time talking about whether
21	or not we are going to divest from a company
22	that we have a few million dollars in than
23	whether or not we are going to invest in other
24	kinds of stuff that we normally invest in. I
25	mean, ultimately we haven't done a lot of

1	Proceedings
2	divestment to date. The divestment that we
3	have done recently has really been de minimis.
4	And, you know, I think having a good solid
5	policy is a good move and I think setting a
6	very high bar is a smart move, because I am
7	confident that there is a group of people out
8	there who would like us to divest from every
9	single industry that exists currently from one
10	reason or another.
11	So I definitely think we should have a
12	high bar where we can say to those folks
13	listen, you may have a point, but we have a
14	policy and a process that is very strict and
15	very laid out and it makes sense for us to
16	review whether or not this even makes sense to
17	consider. And I think the higher the, bar the
18	better. I think I don't think anything in
19	here precludes us from divesting. I think it
20	just makes it a more makes it what it
21	should be, which is an absolute last resort
22	for what we are supposed to do as a board.
23	MR. RODRIGUEZ: I understand that. My
24	feeling, I think we should have a high bar and

my personal belief is that we really shouldn't

1	Proceedings
2	I mean generally. But I was just thinking if
3	you are comfortable, if we are comfortable
4	with this being the bar being the way I
5	read this, really we should never divest. And
6	so folks reading it differently, but that was
7	my takeaway when I read this portion.
8	MS. VICKERS: I think we also all agree
9	there should be a very high standard. And as
10	fiduciaries we have to have the high bar, but
11	I don't think we are going to adopt this
12	verbatim. Do you want to volunteer to work on
13	it a little bit, which
14	MR. RODRIGUEZ: I think this one in
15	particular, because maybe it's adding bullet
16	points or what have you. I think I have
17	expressed that.
18	MS. VICKERS: I mean, I think that this
19	is maybe the core of what we are getting to.
20	And if there needs to be some editing, there
21	could be editing. But I am comfortable with
22	using this as a basis.
23	MR. ADLER: I think it's fine. We are
24	not making any decisions here except to
25	consider a divestment policy and I think that

1	Proceedings
2	makes sense.
3	I just want to point out one thing about
4	the implications of this, which is that for
5	all intents and purposes our use of a
6	permissible countries list is a divestment.
7	We have divested from Russia and China and
8	other countries that are not on our
9	permissible countries list, so one could argue
10	I am not making that argument, but I think
11	one of the implications of this is that if we
12	subjected that policy to this proposed policy,
13	I am not sure that we would maintain that
14	list, you know what I am saying. So I just
15	think that's something we should consider that
16	we call it permissible countries list, but
17	what it's really doing is creating a
18	divestment list. When we are investing in
19	emerging markets, we are saying we are not
20	going to invest in these set of countries.
21	MR. KAZANSKY: But we have had moments
22	where investment opportunities have been
23	brought to us where we said this is fine even
24	in these companies, especially in the private
25	markets

Τ	Proceedings
2	MR. ADLER: Correct. But in the public
3	market we have never done that, to my
4	knowledge. But, anyway, just something to
5	throw into the pot as we consider this policy.
6	MS. PELLISH: So, Valerie, in the review
7	process, therefore, would the permissible
8	countries list be applied and have to adhere
9	to the review process?
10	MS. BUDZIK: I mean, would it have to?
11	I mean, I would argue it probably should.
12	MS. PELLISH: Because it would fall
13	as John is saying, fall into the bucket of
14	divested securities?
15	MS. VICERS: Right. As we are doing
16	with some other boards, there is a different
17	process for coming up with a permissible
18	countries list. So maybe and I thought we
19	talked about it maybe in the beginning of our
20	IPS discussion, that the permissible countries
21	list because we have had to come for
22	exemptions, maybe it could be looked at and
23	revisit the policy of using that list or how
24	we came to that list or what went into that
25	list. So we can either bake it into this or

Τ	Proceedings
2	maybe the permissible country screen needs its
3	own discussion and policy.
4	MR. ADLER: We will put that on our
5	to-do list.
6	Okay. So do you feel like there is
7	enough direction here to move forward? And I
8	know Antonio has been volunteered.
9	MS. PELLISH: He didn't accept the
10	challenge.
11	MR. RODRIGUEZ: I did. But, John, thank
12	you for articulating what I was trying to get
13	out inartfully. Again, this is saying you
14	should never exclude anything from your
15	opportunity set. That is what I am seeing
16	this policy as saying, that ultimately
17	mechanisms to limit your opportunity set are
18	essentially invalid. And so that's what, to
19	me, I was getting at.
20	MR. KAZANSKY: I think invalid as much
21	as unadvisable, right, and then it's our
22	decision to determine whether or not in this
23	particular case it makes sense.
24	MR. ADLER: So I just think we should
25	keep that in mind as we craft this policy is

1	Proceedings
2	the point that, you know, even calling it
3	inadvisable doesn't make me terribly
4	comfortable from a fiduciary perspective.
5	Because if the board does something that's
6	inadvisable, then that probably lays us open
7	to challenge and so
8	MR. KAZANSKY: That's why I will leave
9	the wording to the professionals.
10	MR. ADLER: What we are really doing is
11	trying to create a policy that makes our
12	decision advisable, as it were. I don't know
13	if that's the right term, but whatever the
14	term.
15	MR. LEVINE: Having a clear process for
16	determining whether it's decided to be
17	appropriate.
18	MS. BUDZIK: In certain respects I would
19	say it's what follows after the beliefs
20	statement is that, you know, we do recognize
21	there are instances where whatever company is
22	that's the substantial social injury
23	trigger, so it's not never. It's just, you
24	know, slow down and you do have the trigger,
25	the bar is high.

1	Proceedings
2	MR. ADLER: And I do think frankly that
3	the process of running this proposed policy
4	through reverse engineering in terms of the
5	decision we have made, whether it's specific
6	divestments we have taken or policies that we
7	have adopted, is something that we should do.
8	Not adopt it in a vacuum, but look at it in
9	terms of even if we haven't had this process
10	to date, but seeing to it that the process
11	would not preclude us from taking decisions
12	that we have taken in the past that we think
13	are appropriate.
14	MS. BUDZIK: Correct. Correct. So I
15	guess there is direction and then we are
16	getting input from Susannah and Antonio and
17	our goal would be at the next board meeting to
18	have a draft.
19	MR. ADLER: I would say if you could, do
20	it by then. When you are saying Antonio and
21	Susannah, is there a Teacher member who would
22	be part of it?
23	MS. BUDZIK: Oh, they are part of it,
24	but they have specific items.
25	MS. VICKERS: I volunteered to put in a

1	Proceedings
2	piece.
3	MR. ADLER: And Antonio has some
4	specific item.
5	MR. McTIGUE: Rewording on the
6	TIAA-CREF.
7	MR. ADLER: Terrific. Any other
8	comments or questions on the divestment
9	policy? Let me just commend the staff for the
10	work that you have done on this.
11	MS. BUDZIK: I mean, Miss Sara Chaudhri
12	she is sitting there on the bench, but she did
13	a lot of work gathering the policies.
14	MR. ADLER: Great. So now I think we
15	move to our final item that we added at the
16	beginning of this agenda, which is the
17	discussion about co-investments.
18	MS. VICKERS: So I will introduce David
19	Enriquez. For anyone who doesn't know him, he
20	is a senior member of our private equity team.
21	Alex Done worked with him in developing this
22	educational presentation. Alex is leaving
23	today, probably on his way to the airport for
24	a well-deserved vacation over the weekend.
25	So take it away.

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MR. ENRIQUEZ: So let me introduce
myself. I joined the team at the Bureau of
Asset Management about a year and a half ago.
And just to set the discussion in context:
You may recall at the December CIM when Alex
presented the annual implementation plan for
private equity he had mentioned, and I think
we had a slide in there indicating, that the
BAM team has been doing market study work and
we were going to come back to the trustees for
some preliminary views and findings. And so
that's what we did at the August summer
session, so that's sort of the spirit of the
materials that we want to present to you
today.
I think also, you know, having
participated in the August session I would
encourage you to interrupt and ask questions,
make this as interactive along the way as
possible. So I think, you know, you will see
on Slide 2 the key topics that the team is
focused on are listed there. What we want to
cover today is what is a co-investment; how

large is the market opportunity, what are the

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potential strategic and financial benefits to

the systems, as well as what are the

challenges. And that's kind of been the focus

of our work so far.

Just to kick it off with what is a co-investment: As many of you now know, and also just reference there have been a number of manager commitments as you may recall in the past twelve months where we have had co-investment sidecar vehicles, so we do have some experience in co-investing. But they are equity or credit investments in private companies and really assets alongside the general partner where the general partner will manage, monitor the investment, determine exit timing, sit on the board. And the limited partner co-investor is a minority equity investor alongside our manager. One of the key advantages -- when we talk about size of the market and give you our estimate of the market size, one of the key advantages and key drivers is at least in private equity they are typically with zero management fee and zero carried interest. In the other asset classes,

Ι	Proceedings
2	they are at significantly reduced fees and
3	carried interest. So they are fee-favored
4	strategies or an asset class. One of the key
5	distinctions is unlike fund commitments where
6	we as a large LP or significant LP can have
7	some influence over the timing of the closing
8	because you will have sometimes multiple
9	closes in a co-investment, it's an investment
10	in a direct company or infrastructure project
11	where it's driven by the deal timing and, more
12	or less, a mergers and acquisition process.
13	So as a minority equity investor, we have less
14	control over the timing.
15	I will just pause there for any
16	questions. Okay, I will keep moving along.
17	So within a co-investment marketplace,
18	there are three types of co-investments. We
19	put them in these broad categories. The first
20	is what the markets call a co-sponsored deal
21	where an LP is essentially working side by
22	side with a general partner in originating,
23	sourcing the transaction, conducting due
24	diligence. And there we would call this sort

of a six-week time period just to give it an

estimate. And then we have a co-underwritten
deal where the general partner is working on
the deal, they are processing it, and they
have gone through a level of due diligence,
and then they will invite a limited partner to
join them in and co-invest. And that timeline
could be four weeks or longer. And then there
is something that we call, the market calls, a
syndicated deal. And that typically is where
the general partner has made an equity
commitment to invest or acquire a company and
they take for example, let's say they are
writing \$100 million equity. They may do 80
million themselves, they will reserve 20, and
either close to closing the transaction or
actually after they sign and fund, they will
take the \$20 million and syndicate that to LP
co-investors.

The important thing to mention is the time difference period can differ based on when you are getting in on the deal. So going down the column you get involved very early as a co-sponsor and you get involved very late as a syndicated co-investor, but the

1	Proceedings
2	decision-making time frame is always going to
3	be tight. It's just either going to happen
4	earlier in the process or at the end of it.
5	And when we looked at the co-investing
6	activities of NYCERS of the five systems, it's
7	not as if we have not been co-investing at
8	all. From a private equity perspective, just
9	a reminder I think it was in the summer of
10	2015, before my arrival, the board approved a
11	private equity sub-allocation to co-investing,
12	which I believe was up to 15 percent of
13	private equity. As we mentioned, we do have
14	some sidecar vehicles. But when you look at
15	the four private market asset classes, there
16	have been a level of co-activity. So, as I
17	mentioned, in private equity we have
18	historically we have been LPs in co-investment
19	funds that just co-invest in a co-mingled
20	fund. So we are just a straight LP and then
21	we have also done sidecars. Yvonne and the
22	real estate team, they have six real estate
23	co-investments in the real estate portfolio.
24	And they have evaluated north of ten and they
25	worked with their specialist consultants to

Τ	Proceedings
2	execute on those transactions.
3	Infrastructure, they have been invited to
4	co-invest in a number of transactions. And
5	they have evaluated them, but they haven't
6	chosen to pursue the co-investment yet. And
7	Wesley and private debt or opportunistic fixed
8	income team, they are evaluating the
9	marketplace and what would be the best
10	approach for their asset class. So there is a
11	level of exposure and experience already
12	within BAM.
13	As you will see on the next slide, Slide
14	7, when you look at what our public peers are
15	doing and as you see the bar chart here, these
16	are bars based on total assets under
17	management. We are at NYCRS kind of standing
18	alone, taking a kind of ad hoc approach. So
19	the private market our approach has been if a
20	GP invites us to co-invest, we may choose to
21	evaluate the opportunity. We have sidecars,
22	but we don't have a defined systematic
23	program. All of the other public pension
24	plans listed here, they have a program and
25	what we have learned is there is a range of

1	Proceedings
2	approaches. Some do it in-house where they
3	have their internal team work directly with
4	the GPs on co-investing. Others will have
5	what we call an outsource model, where they
6	hire a manager and allocate capital. It could
7	be a separate account or we have seen
8	something called a club structure, where some
9	will have three or four public plans working
10	with a professional co-investment platform and
11	they will manage that capital and then
12	allocate to the four or five plans. And then
13	others take a some sort of hybrid approach
14	where they are doing something in between
15	those two.
16	Then we took a shot at trying to
17	quantify the market opportunity you will see
18	in Section 2 on Slide 9. There has been a lot
19	of market interest and chatter and focus on
20	co-investing. The challenge is unlike fund
21	commitments, there is no requirements for GPs
22	or LPs to report to any regulatory authority
23	how much co-investment they are offering or

how much co-investments they are making. So

these are market estimates. So what our

24

approach, what we did, was McKinsey & Company published an annual private equity study and they were estimating the co-investment market and they also use a term called "shadow capital" represents anywhere between 10 to 12 percent of total capital raised. And so what we did was we applied that 10 to 12 percent range to capital raised in 2016 for the four private market strategies. And you will see as a total, it's about a 60 to \$70 billion marketplace.

So that's our estimate and, you know, this is kind of rough numbers, but I will try to take a step back and what I point out is the significance is twofold. One is that the total market is 60 to 70 billion. And even in each of the four classes, the co-investment markets, first they are deep enough that you are able to be highly selective. If these were small markets, selectivity is a key element. And the second point is as a large public plan, you know, we are kind of in the top five. And, as you know, we make large commitments in private markets kind of on a

1	Proceedings
2	fund basis. It's deep enough to it's deep
3	enough for the five systems to deploy
4	meaningful capital because if it wasn't deep
5	enough, then you wouldn't be able to move the
6	needle or efficiently invest.
7	MR. ADLER: I think this kind of
8	understates the market because you are just
9	talking about one-year capital rates.
10	MR. ENRIQUEZ: This is an annual basis.
11	MR. ADLER: If you are saying in general
12	funds raises across three or four years, you
13	are really talking about at any one time the
14	market is probably at least three times this.
15	MR. ENRIQUEZ: That's a very good point.
16	And I would say I did find some studies and a
17	couple of articles where they were mentioning
18	that the size of the market was almost say 5
19	to 7 percent of capital raised maybe 10 or 12
20	years ago.
21	And I will get to a slide because it's
22	been driven by and maybe this is worth just
23	addressing that now. LP demands to GPs for
24	lower fees, right, and the response from our
25	managers and the industry has been well, we

1	Proceedings
2	will offer, you know, co-investment on a no
3	fee, no carry basis for a small piece of
4	equity. And what the GPs discovered and
5	this is a key question because we are sort of
6	why would GPs do this, why were they providing
7	fee-favorable, no-carry investment
8	opportunities and they are doing it for a
9	number of reasons. One is it provides them to
10	manage their portfolio from a risk point of
11	view. So let's say in a given investment
12	having 15 percent exposure to one asset they
13	will say we want to be a 10, so they will
14	reduce their commitment and syndicate as
15	co-investments that remaining 5 percent so
16	they will use it as a portfolio management
17	tool. So as we do diligence, some of the
18	large cap managers that I have worked on
19	since I joined the team, a lot of the big
20	managers have learned this from the financial
21	crisis; they have too much exposure to one
22	asset that could significantly impact the
23	portfolio, so they using it as portfolio
24	management. And they also found that, you
25	know, from their perspective they want to

1		I	Proceedings
2	build	strategic	long-lastin

uild strategic long-lasting relationships
ith their big LPs, right? So by offering
o-investment, that becomes fee favorable for
ne LP and at the same time and this is
omething that it's sort of an intangible that
e address later on. At the same time instead
interacting like from the investment staff,
nstead of interacting every three or four
ears on the fundraising cycle where they are
at marketing and we do our diligence and
resent to the IC and then come to the CIM,
nen you are doing co-investments you are
nteracting on individual deals during that
nree or four-year period when they are in
neir investment period. So then from a GP's
pint of view they spend more time with the
nvestment staff and they develop stronger
elationships, which is also a benefit for us
s an LP which I can get to later. So they
ave found that strategically it makes sense
or them and that's their sense of why the
arket has broken and why the GPs continue to
ffer co-investment.

MR. KAZANSKY: If we get into a private

1	Proceedings
2	equity deal of ten years and the first five
3	are the investment period, does the
4	co-investment have to happen within that
5	investment period of those first five years or
б	can it happen at some point later on; you know
7	what I mean?
8	MR. ENRIQUEZ: Right, it depends on how
9	a program is set up. I will give you an
10	example. Are we in public session?
11	MR. KAZANSKY: A hypothetical would be
12	wonderful.
13	MR. ENRIQUEZ: I will give you a
14	hypothetical or how some other LPs do it.
15	Some LPs who have like a dedicated program,
16	they allocate let's say just for round numbers
17	\$100 million to co-investment. They are able
18	to source to potential transactions, you know,
19	decline transactions, accept transactions
20	regardless of the length in the fund's
21	investment period because there are multiple
22	managers in their portfolio relationships. I
23	think that's different from like a sidecar
24	vehicle where your co-investment opportunity
25	lives simultaneously with that fund, so there

1	Proceedings
2	is the difference. So if you have a
3	co-investment program that gives you that
4	maximum flexibility, then you could you are
5	not locked into an investment period and you
6	are not locked into a manager because
7	MR. ADLER: But a manager is not going
8	to bring you if you are not an LP with that
9	manager, they are not going to bring you a
10	co-investment opportunity, are they?
11	MR. ENRIQUEZ: No, that's right.
12	MS. VICKERS: But the co-investment
13	opportunity could be separate and distinct
14	from the fund.
15	MR. ADLER: Understood. Let me ask this
16	question: Let's say you are an LP in Fund 4
17	which has a four-year investment period but
18	for whatever reason you decline Fund 5 and
19	then in Fund 5 they got a deal they are
20	looking for co-investors, might they bring you
21	that deal if you have your own co-investment?
22	MR. ENRIQUEZ: I think it depends on
23	facts, on circumstances if an LP declined Fund
24	5.
25	MR. ADLER: There may be a reason for

1	Proceedings
2	it.
3	MR. ENRIQUEZ: There is probably a
4	reason. If you don't have conviction in the
5	manager going forward, you are probably not
6	going to want the co-investment. We talked to
7	LPs recently where they are in Funds 2 and 3
8	of a manager. They missed 4 due to the
9	financial crisis, but they continued to do
10	co-investing with them and they are coming
11	back into 5 which is marketing at 18. They
12	are planning to go into 5, so I think it
13	depends.
14	MR. ADLER: Understood.
15	MR. ENRIQUEZ: But I will keep going
16	along, so feel free to interrupt. So on the
17	next slide, that's where I had addressed a
18	little bit about why GPs are offering
19	co-investment and this was a survey. There
20	was also a survey on the left bar chart,
21	Preqin 1, of the sort of databases and
22	resources when you do market studies. They
23	did this survey and you could see there is a
24	positive or upwards trend in terms of GP

interest in offering co-investment for the

1	Proceedings
2	reasons that some of them I touched on this
3	on Slide 10.
4	So the next slide, as BAM did work doing
5	some desktop research, talking to our peer
6	institutions, talking to other LPs who were
7	not public plans, we tried to get a sense of
8	who is co-investing. And what we summarize on
9	this slide is basically nearly every type of
10	LP is actively co-investing. And the reason
11	we will get into it, because there are
12	significant financial and strategic reasons
13	why. But they are taking all different
14	approaches for many different reasons based on
15	their strategy, the type of institution, which
16	asset classes they are looking at. But Slide
17	11 just sort of, you know, kind of summarizes
18	it's a widely implemented strategy among the
19	limited partner members.
20	So Section 3 we will just dive into what
21	are the potential strategic and financial
22	benefits. The first one is the ability to
23	outperform. And since I am on the private
24	equity team, just to give you a sense from a

perspective, our estimate based on industry

1	Proceedings
2	research and looking at some of the returns
3	from co-investment strategies is a delta
4	compared to just private equity funds. There
5	is like a 400 to 800 basis point potential for
6	incremental returns from a co-investment
7	strategy and that's driven by two things. One
8	is you have a no fee, no carry tailwind. So
9	immediately what you normally see as the gross
10	net spread of fund returns, you would just
11	eliminate that. And then the second which,
12	you know, the BAM team has learned in talking
13	to co-investors and other LPs is being highly
14	selective. The key is to be selective in the
15	investments that you make. You know, the
16	typical approach is, you know, in terms of the
17	standard for being highly selective, the way
18	we see it using round numbers if you source
19	100 invitations from your GPs to co-invest.
20	You would want to go into due diligence on 20
21	percent of them and probably invest in 3 to 5
22	percent.
23	And one of the things I would say to
24	highlight is, you know, you also have to think
25	these are also from your GPs or let's say

1	Proceedings
2	your primary report GPs. The private equity
3	investors, they themselves are spending
4	months, if not years, trying to source and
5	acquire companies. And we always see this
6	when we do fund due diligence, they will show
7	us they always show us the deal funnel. So
8	they start with 300 companies they are
9	tracking and they go into due diligence to
10	like maybe 40 or 50. They submit bids on
11	twenty and acquire five. So co-investors
12	benefit from almost that initial filtering of
13	the GP. So your GPs are highly selective.
14	They generate opportunities in co-investments
15	for LPs and then an LP has the opportunity to
16	be selective on top of that with your own
17	filtering device.
18	MR. RODRIGUEZ: David, I have a question
19	on the first, on the ability to outperform.
20	On the 400 to 800 basis points, are they risk
21	adjusted? Your estimates on return, is that
22	just because each individual deal by itself is
23	going to have a mean return with a large kind
24	of variance if it's just individual deals, so
25	is that risk adjusted?

1	Proceedings
2	And the second question is: How much of
3	that estimate is strictly fee related?
4	Because the no fee, no carry is a very large
5	portion of homework, I can imagine. Was it C
6	and benchmark says something like 300 basis
7	points
8	MR. ENRIQUEZ: Gross to net spread.
9	MR. RODRIGUEZ: of the difference?
10	So I was wondering: Where did that estimate
11	come from?
12	MR. ENRIQUEZ: It's a great question.
13	It's something we struggled.
14	MR. KAZANSKY: First great question of
15	the year.
16	MR. ENRIQUEZ: The way we get to this
17	rough estimate of 400 to 800 basis points is
18	we kind of took a multiprong approach. And
19	there is a study that Prequin did, which I
20	mentioned before they published, where they
21	compare co-investment funds because there are
22	funds where they have a dedicated strategy
23	where all they do is minority equity
24	co-investment. They are not buying companies
25	themselves; they are co-investing alongside

1	Proceedings
2	GPs. So you will often find with this
3	platform, that has like a primary
4	fund-of-funds program like BlackRock or
5	HarbourVest or others. So they have the GP
6	relationships and they get invited so they
7	will co-invest. So Preqin did a study where
8	they looked at publicly available data of
9	co-investment funds versus just normal buyout
10	funds and that's where there was a spread of
11	call it 200 to 600 or so basis points. And
12	then we had other multiple sources where we
13	looked at our own view of like in our
14	e-portfolio gross-to-net spread what we
15	typically see and then you had just
16	performance. Because when you look at some of
17	these co-investment funds who are out
18	marketing or have their returns available, we
19	sort of estimated it's a fairly wide range.
20	It's 400 to 800, double the lower end. But we
21	don't have an exact number in terms of what
22	would be the driver. If I think a
23	significant portion of that is no fee, no
24	carry because like I read a really interesting
25	article where they said there is no such thing

Т	Proceedings
2	as an average investment; it doesn't exist
3	because everything is all over the place. But
4	if you look at average numbers, and there is a
5	study here that we have an appendix, if you
6	invested in the same average private equity
7	investment and you got rid of the management
8	fee and carry, then you are immediately
9	starting with about call it 2 to 300 basis
10	points of uplift, but the challenge is there
11	is no such thing as an average investment.
12	And from our perspective of BAM and doing the
13	market study and the research, the key is
14	being selective.
15	MR. BROWN: Is the due diligence
16	different in co-investments? I would assume
17	if it's a single investment instead of
18	investing in funds
19	MR. ENRIQUEZ: It is. We list that.
20	MR. BROWN: How is this different?
21	MR. ENRIQUEZ: I mean, there is only a
22	few bullets. But on Slide 20 there, it's one
23	of the key challenges to co-investment.
24	MR. ADLER: I don't have a Slide 20.
25	MS VICKERS: Slide 15

Τ	Proceedings
2	MR. ENRIQUEZ: Slide 15. So it is very
3	different and I can speak to it kind of from a
4	personal basis just because I before I
5	joined the Bureau of Asset Management, I was
6	an M&A I worked in M&A advisory, so working
7	with private equity firms on acquisitions and
8	sales. And started out as an M&A lawyer, so I
9	come from the transactional side.
10	So co-investing involves two types of
11	due diligence. It's direct asset due
12	diligence, so it's looking at a company,
13	income statement, balance sheet, doing
14	financial analysis on the company. But it
15	also, which is very important, involves what
16	is our bread and butter which is manager due
17	diligence. So, for example, as you may recall
18	when I first joined we just did a re-up
19	commitment to Vista Private Equity, the big
20	tech buyout fund. So like if Vista
21	MR. ADLER: That's okay. That's an
22	existing manager.
23	MR. ENRIQUEZ: So you want to look at
24	co-investment opportunities that are directly
25	in the core of what your managers are doing

1	Proceedings
2	So if a tech buyout fund were to offer us a
3	co-investment opportunity, that is an
4	enterprise software going private where they
5	have that track record and it's the right
6	partner who does it. And then we also layer
7	onto that due diligence on the company and
8	that's what co-investment involves, two skill
9	sets. Manager fund due diligence kind of
10	meeting with direct asset due diligence.
11	MS. VICKERS: Which is different that
12	direct asset due diligence is not necessarily
13	part of what we do.
14	MR. ENRIQUEZ: It's a different skill
15	set. And that's and what I would mention,
16	since this is public session I won't use
17	names, when you do look at the BAM investment
18	staff, in each of the private asset classes
19	there are senior members who have direct
20	experience, whether it's on the lending side
21	or the advisory side or the banking side or
22	the investing side where they have experience
23	doing the kind of asset specific due diligence
24	that co-investment requires. So there isn't
25	from a profile of the team, there isn't

1	Proceedings
2	like a complete disconnect.
3	MR. ADLER: So like just to put a fine
4	point on that: If a private equity manager
5	with expertise in enterprise software came to
6	you with a great deal for furniture retail
7	chain, you would like kind of askance where
8	they are not doing their bread and butter, but
9	outside their
10	MR. ENRIQUEZ: Yes. And when we talk to
11	fellow LPs, other institutions, a lot of times
12	they will have an initial checklist where it's
13	sort of kind of a two-page memo internally
14	where it's is this core to the strategy, who
15	is the partner on the deal, what's that
16	partner's track record generally and then
17	within the subsector, and then that may be the
18	first filtering device when you start out with
19	a hundred opportunities and you eliminate
20	eighty of them. Oftentimes as we learn that's
21	not core to this manager's strategy, that's
22	not their strength, we would rather do this
23	type of deal with someone who has more
24	experience because there is too much risk
25	there.

1	Proceedings
2	MR. ADLER: Can I just ask another I
3	think related question that you may think it's
4	unrelated, we will get to this, which is:
5	Isn't there a concern that where managers have
6	no specific criteria for what takes
7	co-investment and what doesn't, that they
8	basically are bringing not you per se, but
9	bringing co-investment opportunities for deals
10	where maybe they don't have 100 percent
11	conviction and they want to lay off their
12	risk, so if they think this deal is a home run
13	they are going to keep the equity for
14	themselves; if they are not so sure or maybe
15	they think this will be a single or a double,
16	they will say let's get Mikey over here?
17	MR. ENRIQUEZ: I remember Mikey. He
18	died eating Pop Rocks.
19	So there has been questions around that.
20	So there was a study that was published by
21	Josh Lerner up in Harvard Business School
22	talking about what they call adverse
23	selection, which is your point
24	MR. ADLER: Yes.
25	MR. ENRIOUEZ: where, you know, the

1	Proceedings
2	GP is in control. There is information
3	asymmetry, they may have a bias to offer for
4	co-investment the riskier, less attractive
5	opportunities and keep for themselves the ones
6	they have a higher conviction in, so Lerner
7	study created a lot of concerns for LP and
8	co-investors.
9	There was a study that just was
10	published in November of '16 by three authors
11	Braun, Jenkinson, and Schemmerl, and a summary
12	of it is on Slide 21 in the appendix.
13	MR. ADLER: Again, we don't have the
14	appendix.
15	MR. ENRIQUEZ: But I do have a hardcopy
16	of the study. It's an academic study, so I
17	can share. I have five copies and I can
18	e-mail them. They took the approach of
19	looking at a longer period of time. They went
20	from 1981 to 2010. They looked at 13,400
21	deals from about 465 funds, so that's the
22	initial opportunity set. And then there were
23	about a thousand co-investments and what they
24	did and geographically split it was 61
25	percent U.S. 30 percent Europe, and the

1	Proceedings
2	balance 9 percent other. And what they did,
3	they compared the performance of the
4	co-investment opportunity to the funds that
5	didn't get offered for co-investment. And
6	what they found was there was no adverse
7	selection. The return I am going off of
8	memory, but it's in the study. The
9	co-investments generated 1.71 percent on a
10	multiple basis and the fund ones generated
11	1.75 or 6, so there was no like statistically
12	significant difference between performance.
13	And so that study, which was more
14	comprehensive, kind of refutes the more
15	previous academic study.
16	And these are academic studies they use
17	their databases, but from our perspective what
18	we see is it's in the GP's interest I mean to
19	have, you know I think it's different like
20	you were saying if there is a GP or maybe
21	you weren't saying this. A GP who offers
22	co-investment to somebody who is not an LP,
23	then your red flags are going up. But with
24	respect to an existing relationship, our view

based on what we learned so far is the GPs

1	Proceedings
2	have the incentive to offer not to kind of
3	dish off to LPs higher risk investments and
4	this academic study seemed to support that.
5	But I think even buttressed by the performance
6	of co-investment funds that are out there,
7	they have been able to outperform the straight
8	private equity fund benchmark.
9	MR. ADLER: On a net basis, because I
10	wondered about that.
11	MR. ENRIQUEZ: Yes, I mean, from what I
12	have seen on a net basis.
13	MR. ADLER: Okay.
14	MR. KAZANSKY: Why sour the relationship
15	with a bad co-investment.
16	MR. ADLER: Well, bad or not as good,
17	you know, whatever. I mean, I don't think
18	these guys are you know, have larger hearts
19	than anybody else on Wall Street. I think
20	they are out to maximize their own earnings.
21	I am such a skeptic.
22	MR. ENRIQUEZ: I agree. It's not a
23	matter of generosity that they are offering
24	co-investment, but I think it's sort of
25	from a GP's perspective, it's relationship

1	Proceedings
2	building and enhancing that relationship which
3	increases the likelihood of, you know, the
4	more you get to know us if you work with us on
5	a co-investment and you are in Dallas or
6	Missouri looking at a manufacturing company
7	not with the head of investor relations,
8	right, who is our contact on fundraising but
9	with the deal partner who works on auto
10	manufacturers, then you get to know the team
11	in a different context. And that it's sort
12	of, as I mentioned before, it's again, it's
13	on Slide 10 from their perspective,
14	strengthening the LP relationship with
15	multiple touch points creates more of a
16	relationship where it's more likely that you
17	will continue as an investor in the fund.
18	And there is also you know, it's
19	worth pointing out there is also
20	opportunities; we have seen this and heard
21	about transactions where you could be what
22	they call a strategic LP co-investor. So, for
23	example, if there were and I don't know the
24	details because I am not on the infrastructure
25	team, but I know they reviewed a number of

1	Proceedings
2	co-investor opportunities like an
3	infrastructure project, investment opportunity
4	in the metropolitan area or in New York State
5	where having New York City as a co-investor
6	enhances that investment consortium or that
7	manager's ability to either win the mandate or
8	to execute on it. We have seen that happen.
9	We have heard of instances where some of our
10	GPs, they have done that where they are buying
11	a portfolio company in Asia and they want to
12	make sure they get Temasek or GIC, one of the
13	Asian sovereign wealth funds as a co-investor.
14	Or the same thing in Canada, there was one GP
15	they had an asset they were buying in an
16	Canada and they got a couple of big Canadian
17	pension funds involved who were very active in
18	co-investing. So there are opportunities
19	where you could be strategic as well.
20	MR. LEVINE: In some cases they want
21	control, but they don't want certain tax
22	structures where they have too much ownership.
23	The LP can be a more valuable partner than
24	having a club deal where they have to deal
25	with other firms that are doing that type of

1	Proceedings
2	valuation. So it could be good for types of
3	tax planning and management planning, so
4	that's a whole another reason for why to do it
5	which ties into why this over club deals.
6	MS. VICKERS: I don't know if this is
7	applicable, but I just recall from recent
8	discussions with another manager that we have
9	a relationship with they talk about
10	differentiation of their revenue stream. And
11	it's good for them to have different kinds of
12	relationships and different kinds of products
13	and deals. They are not just for all the same
14	lens.
15	MR. ENRIQUEZ: So I think I hit the
16	point on outperformance.
17	I think just quickly, I want to be
18	mindful of time, on Slide 13, the other
19	potential benefits of co-investing, it
20	provides a pension fund system or any city LP
21	with active portfolio construction. What we
22	mean by that: As we monitor let's say in
23	private equity, we monitor the portfolio and
24	you look at the geographic distribution of
25	investments, industry distribution.

1	Proceedings
2	sub-strategy. And by "sub-strategy" would be
3	say buyouts, growth, special situations
4	turnaround. To the extent that, you know, the
5	economic environment or the investment
6	environment provides opportunities, you know,
7	that we would like where we identified where
8	we may be underweight, co-investment allows
9	you to invest capital that are immediately in
10	the ground. Unlike committing to a fund where
11	you commit to a manager and they have
12	whatever, a three, four five-year investment
13	period and you don't have control over where
14	they go. If you are a general buyouts
15	manager, where will the initial investments be
16	in distribution manufacturing healthcare
17	business services. But if an LP is monitoring
18	a portfolio and you say, you know what, we are
19	very underweight in health care or we have too
20	much exposure in Western Europe, co-investment
21	allows you to invest capital and immediately
22	address and sort of tactically do that. Not
23	that anybody is a market timer or you can time
24	anything, but in a slow as we are in a slow
25	growth/high-valuation environment, as we

1	Proceedings
2	explore this opportunity, you know, do you
3	want do the systems want to consider being
4	in a system where you can make tactical
5	decisions that can be more opportunistic and
6	more advantageous.
7	MR. RODRIGUEZ: Kind of following up on
8	that, because this is far out to the future,
9	but with fund investing we also usually get
10	annual planning folks get a feeling who is
11	coming to market pretty soon. So even though
12	it's not perfect, you do have kind of an idea
13	of what the flow of funds is going to be.
14	With co-investments deal flow, I can imagine
15	there is much more variability in deal flow
16	and the opportunity to kind of plan out is a
17	little bit less able to kind of plan than with
18	kind of the fund investment. So when you give
19	discretion, it's sort of fairly wide bands on
20	your year to year co-investment program.
21	MR. ENRIQUEZ: I would think about it
22	this way: If an LP were taking what I call an
23	opportunistic approach where you are waiting
24	to be invited like to co-invest in this
25	company or this infrastructure project, then

Proceedings

2	you are right. I think it's a question of but
3	if the programs that we have learned about in
4	the marketplace, whether they are public plans
5	or private plans or sovereign wealth funds,
6	what they do is they actively source. So they
7	will go to their existing GPs and say, you
8	know, we have a co-investment program, we are
9	interested in these types of industries, these
10	type of transactions, and this equity check
11	size.

And the way we -- what Alex and the private equity team when we talked about this, based on what we learned so far I think the right way to think about it is how could a co-investment program like for private equity complement the existing fund portfolio. Like it doesn't exist in isolation. It shouldn't be a, you know, you will build it as opportunities come in. It should be let's look at the PE fund portfolio and then how can this enhance returns. And that's this point about being tactical and being a portfolio construction tool. It would allow the systems to say okay, we need more exposure to this

1	Proceedings
2	geography, this subsector or this PE strategy.
3	Just like in the annual implementation plan
4	where I think even last year we sort of
5	recommended, or the consultants recommended to
6	us as well, leaning into certain strategies
7	like turnaround special situations then, you
8	know, a co-investment program allows you to
9	further execute on those types of plans. So I
10	don't think it should be something that's seer
11	in isolation. It should be something that's
12	within the control of the systems. And I
13	think on Slide 13 we have covered some of
14	the other potential benefits.
15	Just real quickly on enhancing the fund
16	investment portfolio, the way we think about
17	that is the point I made before: When you are
18	working on a co-investment with a manager, you
19	are side by side with their deal team on a
20	specific real estate project infrastructure
21	investment or company and that allows the
22	relationship to develop over time. So when
23	they come back to market for a fund
24	commitment, we as an investment staff can

conduct more rigorous due diligence because we

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actually know how they have underwritten these assets. We are not just getting the quarterly update or the annual meeting presentation. We were in due diligence with them and it allows us to be more efficient, because we have spent more time with them beyond a traditional fundraising cycle.

Fee efficiency we covered. Only one thing I would note is that private equity is generally no fee, no carry, but that doesn't factor in a vehicle or program that may be set up that would incur some fees, right? Like if we were to do co-investing directly from the GPs, the invitation we get there is no fee, no carry. But some of the other plans we would get whether they are outsourced or partners, there is some incremental fee involved because you are using third-party resources as an extension of staff.

And then lastly putting us on level playing field, that others are like other plans are doing it and it also allows us to be competitive in terms of securing the allocation size that we want in our fund

1	Proceedings
2	commitments. I think as we have all
3	experienced in the past twelve months or so, a
4	lot of high-performing large funds have had
5	very quick closes. And I know the team's
6	private equity and I am sure other asset
7	classes, it's always been a tough negotiation
8	to make sure we secure a large enough
9	allocation. And co-investing would be one
10	incremental way for us to do that.
11	So on the challenges, we have identified
12	three, you know, main ones worth highlighting.
13	And the first is sourcing high-quality deal
14	flow. I think that is sort of a key
15	fundamental starting point for a successful
16	co-investment program and that's something we
17	would be able to do with our primary managers.
18	We did a quick internal review and the have a
19	vast majority at least within private
20	equity, the vast majority of our key private
21	practices do actively offer co-investments to
22	our LPs. Deal selection and execution, I
23	think I covered kind of starting with a
24	hundred opportunities you would probably due
25	diligence twenty and then, you know, close on

1	Proceedings
2	three or five. And also the point that was
3	raised earlier about it requires two different
4	types of skill sets in due diligence; the fund
5	manager due diligence which we do regularly,
6	as well as direct asset company real estate
7	infrastructure due diligence.
8	MR. ADLER: Can I just ask a follow-up
9	question?
10	MR. ENRIQUEZ: Yes, please.
11	MR. ADLER: You mentioned earlier we
12	have people in each asset class team who have
13	that experience to do both types of diligence.
14	So would that mean that if we were to move
15	towards creating a dedicated co-investment
16	program, my assumption is that you would need
17	to add staff for that and the expectation
18	would be that you would come back if a program
19	were approved with a request for funding for
20	additional staff?
21	MS. VICKERS: I think sort of the
22	overall recommendation if the board wishes us
23	to go back and sort of come up with more
24	detail would include that, you know, depending
25	on what way the board wants to do. It would

Т	Proceedings
2	depend on more what kind of additional staff
3	we would need.
4	MR. ENRIQUEZ: I guess to address the
5	question, the way I would characterize it is
6	our existing team there is within each of
7	the alternative private market asset classes,
8	there are senior professionals who have
9	experience with direct assets whether it's
10	investing, lending, financing. So they have
11	the skill set to look at corporate balance
12	sheet or real estate or infrastructure. But
13	from a resources point of view just to give
14	you a benchmark or perspective, one of the
15	large sovereigns has a team focused on
16	co-investing and the co-investment team, they
17	do it internally. It's 22 professionals.
18	That's just for co-investing. When you look
19	at the platforms like the third-party managers
20	that have dedicated co-investment funds, the
21	teams may range from, whether they are North
22	American-focused or global, like 15 to 30
23	professionals and that's from the analyst list
24	to up to the senior managing director level.
25	So, yes, resources is, you know so we have

1	Proceedings
2	a starting team in terms of being able to
3	manage programs and do analysis, but it's
4	definitely more resource-intensive, you are
5	right.
6	MR. KAZANSKY: And I don't want to use
7	the word, but I can't think of another one:
8	But the tradeoff may be whatever we are
9	putting out there as far as salaries to bring
10	on this new team, we would be saving that and
11	receiving more because we are not spending
12	money on fees?
13	MR. ENRIQUEZ: Right, and
14	MR. ADLER: excess return.
15	MR. ENRIQUEZ: Based on some of the
16	research that we have done on a high level,
17	there are different approaches. Some do it
18	in-house and this is and I know we are in
19	public session, but this is public. I think
20	the Canadians, for example some of the
21	Canadian pension plans, they do it in-house,
22	but they also have a totally different
23	compensation system where they pay close to
24	market.
25	MR. ADLER: I would say they pay market.

1	Proceedings
2	MR. ENRIQUEZ: They pay market. And
3	then others partner. And by partnering it's
4	like, you know, you form an SMA or a fund of
5	one and then you have a team from a platform,
6	a third-party platform, that works with the LP
7	on a separate account to mine the
8	co-investments, execute side by side. And
9	oftentimes and it goes different ways.
10	Sometime that is LP, I am thinking of public
11	systems in the U.S. Sometimes they will
12	retain discretion over the investment
13	decisions while still working on third-party.
14	And others, they give discretion to that
15	third-party co-investment manager. So there
16	is really a range of approaches. I think my
17	preliminary view, as we look at it, is there
18	is different approaches. I think they are all
19	all these issues are solvable. It's just a
20	question of what makes sense for any given
21	institution.
22	MR. ADLER: Artfully done.
23	MR. ENRIQUEZ: Thanks.
24	I think the third challenge that we
25	highlighted, I mentioned this when it kicked

1	Proceedings
2	off, they are often driven by a mergers and
3	acquisition process or transaction process
4	whether it's real estate, infrastructure,
5	debt, or private equity is decision-making.
6	We as a system and at BAM, we are designed for
7	a fund commitment process which kind of ranges
8	call it six to seven months like from when
9	we start due diligence, move forward, go to IC
10	and finally close. Co-investments speaking
11	from a private equity perspective where you
12	are investing in operating companies,
13	co-investment as I also mentioned before they
14	can typically be like a six to eight weeks
15	process, right, where you making multiple
16	decisions in a very compressed timetable. So
17	you get an invitation to a transaction, you
18	are often asked to sign a nondisclosure
19	agreement within 24 or 48 hours, so then you
20	can receive more information on the company.
21	The GP will typically ask for a preliminary,
22	are you interested in doing diligence and
23	looking at it or are you passing within
24	another 24 or 48 hours, and then you get
25	access to if you move forward, you get

Proceedings

access to the data room, several weeks of due diligence, you know, reviewing documentation, working with a GP. We may meet with a management team or participate in management presentation and then you get to, you know, preliminary investment decision, final investment decision, signing, closing. And so it's different than the way we are architected for a fund investment and that's just the nature of that asset class. So that was one thing we wanted to just sort of highlight as one of the challenges.

And I guess to conclude: From a private markets perspective, BAM and certainly predates my arrival working with you, the trustees and the other trustees of the four other systems, to kind of take an approach to private markets, we are trying to reposition to have higher performance at the lowest possible fee structure working with BAM and the OGC team. And when we look at the private markets portfolio, we have relatively mature private assets in equity and real estate and growing assets in private debt and

1	Proceedings
2	infrastructure. We do consider co-investment
3	as the potential logical next step to drive
4	returns as well as reducing the fee burn. So
5	as we wrapped up our work this summer in
6	preparation for the August session, what we
7	would like to do is continue doing more work
8	around the co-investment market opportunity
9	and potential available structures and
10	approaches and then come back to the boards in
11	the fall or winter with a point of view and a
12	recommended approach.
13	Happy to field any questions.
14	MR. BROWN: Great presentation.
15	MR. ENRIQUEZ: Thank you.
16	MR. ADLER: Thank you. Okay, I think
17	that concludes our public session.
18	If there are no other issues for public
19	session, I would entertain a motion to exit
20	public session and go into executive session.
21	MS. PENNY: I move pursuant to Public
22	Officers Law Section 105 to go into executive
23	session for discussion regarding specific
24	investment matters.
25	MR. ADLER: Thank you. Is there a

1	Proceedings
2	second?
3	MS. VICKERS: Second.
4	MR. ADLER: Motion made and seconded.
5	Any discussion? All in favor of the motion,
6	please say aye.
7	Aye.
8	MS. VICKERS: Aye.
9	MR. THOMAS: Aye.
10	MS. PENNY: Aye.
11	MR. KAZANSKY: Aye. All opposed, please
12	say nay. Any abstentions? Motion carries.
13	(Meeting went into Executive Session.)
14	MR. ADLER: Okay, so I think that
15	concludes our business for the executive
16	session; is that correct? So can we have a
17	motion to exit executive session and return to
18	public session?
19	MS. VICKERS: So moved.
20	MR. ADLER: Second.
21	MS. PENNY: Second.
22	MR. ADLER: Great. Motion made and
23	seconded. Any discussion? All in favor of
24	the motion to executive session and return to
25	public session, please say aye.

1	Proceedings
2	Aye.
3	MS. VICKERS: Aye.
4	MR. THOMAS: Aye.
5	MS. PENNY: Aye.
6	MR. KAZANSKY: Aye.
7	MR. ADLER: All opposed please, say nay.
8	Any abstentions? Motion carries.
9	Okay, we are back in public session.
10	Susan, would you like to report out on
11	executive session?
12	MS. STANG: Certainly.
13	In executive session, several manager
14	updates were presented as well as a discussion
15	of a composite within Variable A. Consensus
16	was reached on one issue which will be
17	announced at the appropriate time.
18	MR. ADLER: Great, thank you very much.
19	If there is no other business for public
20	session, a motion to adjourn would be in
21	order.
22	MR. KAZANSKY: So moved.
23	MS. VICKERS: Second.
24	MR. ADLER: Any discussion? All in
25	favor of the motion to adjourn please say aye.

1	Proceedings
2	Aye.
3	MS. VICKERS: Aye.
4	MR. THOMAS: Aye.
5	MS. PENNY: Aye.
6	MR. KAZANSKY: Aye.
7	MR. ADLER: Any opposed, please say nay
8	Any abstentions? Motion carries.
9	[Time noted: 1:09 p.m.]
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2	CERTIFICATE
3	STATE OF NEW YORK)
4	: ss.
5	COUNTY OF QUEENS)
6	
7	I, YAFFA KAPLAN, a Notary Public
8	within and for the State of New York, do
9	hereby certify that the foregoing record of
10	proceedings is a full and correct
11	transcript of the stenographic notes taken
12	by me therein.
13	IN WITNESS WHEREOF, I have hereunto
14	set my hand this 17th day of September,
15	2017.
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18	YAFFA KAPLAN
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